

# Finding Aid to The HistoryMakers® Video Oral History with Antoinette Malveaux

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## Overview of the Collection

<b>Repository:</b>	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
<b>Creator:</b>	Malveaux, Antoinette, 1958-
<b>Title:</b>	The HistoryMakers® Video Oral History Interview with Antoinette Malveaux,
<b>Dates:</b>	August 21, 2003
<b>Bulk Dates:</b>	2003
<b>Physical Description:</b>	6 Betacame SP videocassettes (2:37:45).
<b>Abstract:</b>	Association executive Antoinette Malveaux (1958 - ) served as the director of global marketing for American Express, and in the capacities of director, president and CEO of the National Black MBA Association. Malveaux was interviewed by The HistoryMakers® on August 21, 2003, in Chicago, Illinois. This collection is comprised of the original video footage of the interview.
<b>Identification:</b>	A2003_198
<b>Language:</b>	The interview and records are in English.

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## Biographical Note by The HistoryMakers®

Association executive Antoinette Malveaux was born on March 19, 1958, in San Francisco, California. The youngest of five children, Malveaux attended public schools in San Francisco. In 1981, she graduated with a B.A. in economics from the University of San Francisco. As part of the management track, she worked in the financial analysis and management division, specializing in international markets. In 1985, Malveaux earned an M.B.A. from the Wharton School of Business at the University of Pennsylvania and was hired by American Express Bank as director of global marketing and strategic planning.

Malveaux left American Express in 1991 to assume the position of director of operations for the National Black M.B.A. Association. From there, she was named executive director in 1993 and was then promoted to president and CEO. Under her leadership, the National Black M.B.A. Association developed into a multinational organization and its membership tripled. She left the group in 2003 to pursue other interests, including traveling through Europe.

Malveaux is actively involved in the community, serving on the Board of Trustees of the University of San Francisco; the Better Business Bureau; and the Girl Scouts USA, Chicago chapter. She has been listed in *Who's Who in American Business*; received the Rainbow/PUSH Reginald Lewis Trailblazer Award and served on the Council on Graduate Minority Education.

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## Scope and Content

This life oral history interview with Antoinette Malveaux was conducted by Larry Crowe on August 21, 2003, in Chicago, Illinois, and was recorded on 6 Betacame SP videocassettes. Association executive Antoinette Malveaux (1958 - ) served as the director of global marketing for American Express, and in the capacities of director,

president and CEO of the National Black MBA Association.

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## Restrictions

### Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

### Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

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## Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

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## Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

### Persons:

Malveaux, Antoinette, 1958-

Crowe, Larry (Interviewer)

Stearns, Scott (Videographer)

### Subjects:

African Americans--Interviews

Malveaux, Antoinette, 1958- --Interviews

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## Organizations:

HistoryMakers® (Video oral history collection)

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The HistoryMakers® African American Video Oral History Collection

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National Black MBA Association

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## Occupations:

Association Executive

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## HistoryMakers® Category:

BusinessMakers

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## Administrative Information

### Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

### Preferred Citation

The HistoryMakers® Video Oral History Interview with Antoinette Malveaux, August 21, 2003. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

### Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

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## Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

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## Detailed Description of the Collection

### Series I: Original Interview Footage

Video Oral History Interview with Antoinette Malveaux, Section A2003\_198\_001\_001, TRT: 0:29:30 ?

Antoinette Malveaux was born on March 19, 1958 in San Francisco, California. Her mother, Proteone Malveaux, was born in 1928 in Moss Point, Mississippi. Malveaux's maternal great-grandmother owned a restaurant in Moss Point. Malveaux's grandmother attended Tuskegee Institute in Alabama and her mother attended Xavier University in Dayton, Ohio and completed her B.A. at San Francisco State University in San Francisco, California, where she met Malveaux's father, Paul Malveaux. Malveaux's father was born in 1925 in Lafayette, Louisiana. He served in the U.S. Navy and was stationed at Alameda Naval Air Station. Malveaux's parents were educators; eventually, her father became a school administrator and her mother became a professor. They

divorced when she was two years old. Malveaux grew up in San Francisco's Bernal Heights neighborhood where she attended the local Catholic church with her mother and four siblings. She was a precocious child and recalls eating corn meal mush when money was tight in the household.

Video Oral History Interview with Antoinette Malveaux, Section A2003\_198\_001\_002, TRT: 0:29:15 ?

Antoinette Malveaux attended Paul Revere Elementary, a racially diverse school located in San Francisco, California's Bernal Heights neighborhood. She attended Aptos Junior High School where she was the only black student in the gifted program, and Lowell High School, a college prep magnet school across the city. She felt isolated in high school because only 3 percent of the students were black and only a few of the students in her neighborhood attended Lowell. Malveaux recalls her favorite elementary and secondary teachers. Malveaux's parents were active in the Civil Rights Movement, and her older brother and sister were members of the Black Panther Party. Malveaux recalls informing her mother of Reverend Dr. Martin Luther King, Jr.'s assassination in 1968. After completing her master's degree at UC Berkeley, Malveaux's mother became one of the first three African American professors at the University of Mississippi in 1974. Malveaux and her siblings remained in San Francisco with their grandmother.

Video Oral History Interview with Antoinette Malveaux, Section A2003\_198\_001\_003, TRT: 0:29:35 ?

Antoinette Malveaux began her college education at the City College of San Francisco. She ultimately earned her B.A. degree in economics from the University of San Francisco in 1981. Throughout college, Malveaux supported herself financially by working at Bank of America. She held various positions including a position as a student loan officer. After graduating from college, she worked as a researcher and financial analyst in Bank of America's international treasury division. Malveaux enrolled at the Wharton School at the University of Pennsylvania in Philadelphia, Pennsylvania where she studied international finance and multinational management under Professor Laurent Jacque. In 1985, she graduated with her M.B.A. degree and went to work for American Express Bank. Malveaux rose to the position of director of strategic planning and global marketing. In this capacity, she led international country studies. She describes the culture and management of American Express Bank in the late 1980s.

Video Oral History Interview with Antoinette Malveaux, Section A2003\_198\_001\_004, TRT: 0:30:10 ?

Antoinette Malveaux was mentored by the chief administrative officer of American Express Bank, George Carmany who placed her on international projects such as country studies in Turkey and Brazil. Malveaux worked on corporate responsibility projects, such as investing bank assets in global organizations, including Leon Sullivan's International Foundation for Educational Self-Help. In 1987, while working for American Express, she became president of the National Black MBA Association, New York chapter. After working with the board to develop a strategic plan and proposals for organizational restructuring, Malveaux was hired as director of operations for the National Black MBA Association in 1991. She was promoted to president/chief executive officer of the organization in 2000. During her tenure, she tripled membership, founded a chapter in the United Kingdom and launched a slate of educational and employment programs. Malveaux considers the contemporary state of black entrepreneurship in America.

Video Oral History Interview with Antoinette Malveaux, Section A2003\_198\_001\_005, TRT:

0:29:55 ?

Antoinette Malveaux established business partnerships in the United Kingdom as part of her work with the National Black MBA Association. She assesses the differences in black entrepreneurship between the United Kingdom and the United States in the early 21st century. She explains how integration has impacted African American entrepreneurship and how many African American entrepreneurs are hidden from the average consumer. Malveaux joined the board of trustees of the University of San Francisco in 2003 and at the time of the interview planned to consult on issues of corporate social responsibility. Malveaux describes her hopes and concerns for the African American community and describes how she would like to be remembered. She concludes by reflecting upon her legacy.

Video Oral History Interview with Antoinette Malveaux, Section A2003\_198\_001\_006, TRT:  
0:09:20 ?