

Biographical Description for The HistoryMakers® Video Oral History with Tracey Edmonds

PERSON

Edmonds, Tracey E.

Alternative Names: Tracey Edmonds;

Life Dates: February 18, 1967-

Place of Birth: Los Angeles, California, USA

Residence: Hilton Head, South Carolina

Work: Canton, Texas

Occupations: Talent Manager; Film Producer

Biographical Note

Film producer and talent manager Tracey E. Edmonds was born on February 18, 1967 in Los Angeles, California to Jacqueline and George McQuarn. Edmonds graduated from Stanford University with her B.A. degree in psychobiology in 1987.

Upon graduation, Edmonds ran a successful mortgage and real estate business. Then, in 1993, she created Edmonds Entertainment Group, Inc., a multi-million dollar enterprise actively involved in all aspects of the entertainment business. Edmonds Entertainment produced the film *Soul Food* in 1997, which earned five NAACP Image Awards. The success of Edmonds Entertainment set the stage for the independent film production company, e2 Filmworks. Edmonds produced two independent films under this banner: *Hav Plenty*, which was released in 1998; and 2001's *Punks*. In 2004, she executive produced the reality show *College Hill*, the first African American reality program on BET, which set a network record as BET's highest rated series premiere. Edmonds also produced the series *Lil' Kim: Countdown to Lockdown*, as well as *DMX: Soul of a Man*, which both aired on BET in 2006. She has produced a number of other films and television shows, including *Light It Up*, *Soul Food: The Series*, *Josie and the Pussycats*, *Maniac Magee*, *Keyshia Cole: The Way It Is*, *Good Luck Chuck*, *Who's Your Caddy?*, *New in Town*, and *Jumping the Broom*, which won two NAACP Image Awards.

In 2006, Edmonds was hired as chief operating officer and president of Our Stories Films, where she oversees the development and production of projects for urban audiences. In 2013, she launched ALRIGHT TV, an inspirational, faith-friendly YouTube Premium channel, for which she serves as president and chief executive officer. Edmonds has served on the boards of the American Film Institute, People for

the American Way, Children Uniting Nations, and the Producers Guild of America. She also served as a Global Ambassador for CARE, a leading humanitarian organization that works to fight global poverty. Edmonds has won numerous awards, including Turner Broadcasting System's Tower of Power Award in 2000; Ebony magazine's Outstanding Women In Marketing & Communications Entrepreneur Award in 2002; the Girls, Inc. Award in 2004; the National Organization for Women's Excellence in Media Award in 2005; and The Caucus for Television Producers, Writers and Directors Diversity Award in 2006. She has also received an Honorary Doctorate degree in business from Southern University.

Edmonds resides in Beverly Hills, California with her two sons, Brandon and Dylan.

Tracey Edmonds was interviewed by The HistoryMakers on November 19, 2013.

Related Entries

Braadacres Avenue Elementary School [STUDENTOF]
[from ? to ?]

Progress Elementary School [STUDENTOF]
[from ? to ?]

W.C. Woodbury Middle School [STUDENTOF]
[from ? to ?]

Bishop Gorman High School [STUDENTOF]
[from ? to ?]

Woodrow Wilson Classical High School [STUDENTOF]
[from ? to ?]

Stanford University [STUDENTOF]
[from ? to ?]

e2 Filmworks [EMPLOYEEOF]
[from 1977 to 1980]

Founder

Yab Yum Entertainment [EMPLOYEEOF]
[from ? to ?]

Founder and CEO

Edmonds Record Group [EMPLOYEEOF]
[from ? to ?]

Edmonds Management [EMPLOYEEOF]
[from ? to ?]

[EMPLOYEEOF]
[from 1999 to ?]

Mortgage and Real Estate Business Owner

Edmonds Entertainment [EMPLOYEEOf]
[from 1993 to ?]

Founder and Chief Executive Officer

Our Stories Films [EMPLOYEEOf]
[from 2006 to ?]

Chief Operating Officer and President

ALRIGHT TV [EMPLOYEEOf]
[from 2013 to ?]

President and Chief Executive Officer

American Film Institute [MEMBEROf]
[from ? to ?]

Board Member

People for the American Way [MEMBEROf]
[from ? to ?]

Board Member

Children Uniting Nations [MEMBEROf]
[from ? to ?]

Board Member

Producers Guild of America [MEMBEROf]
[from ? to ?]

Board Member

CARE International [MEMBEROf]
[from ? to ?]

Global Ambassador